## THIRTY THIRD ANNUAL

ANCHORAGE WINE FOOD FESTIVAL

> **A GALA EVENT TO BENEFIT THE** AMERICAN CANCER SOCIETY



# ANCHORAGE WINE FOOD FESTIVAL

## **SATURDAY, APRIL 7, 2018** Discovery Ballroom, Hotel Captain Cook Main Doors Open at 5:30 p.m.

For over 100 years, the American Cancer Society has worked together with our donors in a relentless pursuit to save lives and create a world with less cancer. Your support of the Anchorage Wine & Food Festival makes you an invaluable partner with us in saving lives, celebrating lives and leading the fight for a world without cancer.

#### **EVENT HIGHLIGHTS**

- A refined seven-course meal, each course prepared by a different Alaskan chef and perfectly paired with premium wine from North America and around the globe
- ▲ Unique items in the live and silent auctions and interactive "bid boards"
- ▲ Fun "games of giving"
- An opportunity to hear the progress made in cancer research, prevention and treatment thanks to supporters like you, and the impact you've had on the lives of Alaskan patients

### **EVENT CHAIR**

Kay Schuster Anchorage School District, Sportman's Air

#### **CONTACT INFO**

Charissa Habeger American Cancer Society/Anchorage Wine & Food Festival

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3851 Piper St, Ste. U240 Anchorage, AK 99508

#### TAX ID NUMBER

13-1788491

## **PRESENTING SPONSOR** \$25,000

This premier sponsorship opportunity is the only one that ensures your company name is alongside the Anchorage Wine & Food Festival name every time it is written or mentioned. This largest and most visible sponsorship will draw attention to your company's leading role in the fight against cancer. Benefits include:

- A Recognition as "Presented by" in all print and electronic materials
- ▲ Two (2) tables of ten (10) guests
- ▲ Twenty (20) tickets to the VIP Pre-Party
- ▲ Corporate designee invited on stage during the event
- ▲ 60-second vignette highlighting your company to air during the gala (video production provided)
- Branded recognition on the main stage (production provided)
- Branded recognition at the main entrance of the ballroom (production provided)
- ▲ Full-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- ▲ Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

# **SURVIVORSHIP** \$15,000

Half of all men and one-third of all women will develop cancer during their lifetime. As survivorship sponsor, your contribution will help those who are diagnosed and help ease their journey by funding patient programs and services. Benefits include:

- Recognition as "Survivor Sponsor" in the event program
- ▲ Table for ten (10) guests
- ▲ Ten (10) tickets to the VIP Pre-Party
- ▲ 45-second vignette highlighting your company to air during the gala (video production provided)
- Branded recognition at the main entrance of the ballroom (production provided)
- Full-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- ▲ Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

Note: All printed recognition is contingent upon the January 31, 2018 print deadline

## **VIP PRE-PARTY** \$15,000

Our top-tier supporters and their guests begin their Anchorage Wine & Food Festival experience with a private VIP Pre-Party in the Quarter Deck of the Hotel Captain Cook. The VIP Pre-Party is an exclusive opportunity for your company representatives to network with the event's most distinguished guests. Benefits include:

- Corporate designee invited to deliver a VIP Pre-Party toast
- VIP Pre-Party beverage napkins featuring your company logo (production provided)
- Company logo featured on all digital invitations to VIP Pre-Party guests
- Table for ten (10) guests
- Ten (10) tickets to the VIP Pre-Party
- ▲ 45-second vignette highlighting your company to air during the gala (video production provided)
- Branded recognition in the Quarter Deck (production provided)
- Branded recognition at the main entrance of the ballroom (production provided)
- Full-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
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# **BID BOARD** \$12,500

Want your company's logo featured at the center of the excitement? The "Bid Board" is a fun and actionpacked highlight of the evening, giving guests the opportunity to bid on special auction items using an interactive process. Benefits include:

- Company logo on the bid boards (production provided)
- ▲ Table for ten (10) guests
- Ten (10) tickets to the VIP Pre-Party
- Opportunity to provided logoed pens for the bid board area
- Half-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve the Executive Board for the gala
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## **KEYNOTE SPEAKER** \$12,500

Each year, the American Cancer Society invites a notable guest to the Anchorage Wine & Food Festival to share an inspiring story of challenge and adversity and how it was conquered. Benefits include:

- Company designee invited on stage to introduce the keynote speaker
- Company logo displayed in the event program next to the speaker's biography
- ▲ Table for ten (10) guests
- Ten (10) tickets to the VIP Pre-Party
- Branded recognition at the main entrance of the ballroom (production provided)
- Half-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- ▲ Opportunity for a representative to serve on the Executive Board for the gala
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# **TABLE GIFT** \$12,500

Each distinguished guest at the Anchorage Wine & Food Festival will be welcomed by a gift branded with your company name and logo. We encourage the provision of a wine or food-related gift but would welcome alternative suggestions. Benefits include:

- Your company's logo imprinted on each gift (production provided)
  Table for ten (10) guests
- Ten (10) tickets to the VIP Pre-Party
- Branded recognition at the main entrance of the ballroom (production provided)
- Half-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
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# **PREVENTION** \$10,000

Many cancer deaths could be prevented by making healthy choices such as not smoking, keeping active and getting recommended screening tests. As the prevention sponsor, your contribution will help us save lives by funding educational outreach on cancer prevention and early detection. Benefits include:

- Recognition as the "Prevention Sponsor" in the program
- Branded recognition at the main entrance of the ballroom (production provided)
- ▲ Table for ten (10) guests
- Ten (10) tickets to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- ▲ Verbal recognition at the event
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# **PRINTING** \$10,000

Highlight your company by sponsoring printed and electronic materials associated with the event, including the program and e-vite. Benefits include:

- Recognition as the "Printing Sponsor" in the event program and electronic invitations
- With multi-year commitment, recognition as "Printing Sponsor" in the 2019 sponsorship booklet
- Branded recognition at the main entrance of the ballroom (production provided)
- ▲ Table for ten (10) guests
- ▲ Ten (10) tickets to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- ▲ Verbal recognition at the event
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# **RESEARCH** \$10,000

The American Cancer Society has funded 47 Nobel Prize winners in cancer research. Help us find a cure by matching dollar-for-dollar donations raised during our paddle-raise for cancer research at the event (up to \$10,000). Benefits include:

- Recognition as the "Research Sponsor" in the event program
- Branded recognition at the main entrance of the ballroom (production provided)
- ▲ Table for ten (10) guests
- Ten (10) tickets to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
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## **VALET** \$10,000 (

### **\$10,000** (minimum 2-year commitment)

Be the first to welcome distinguished guests to the Anchorage Wine & Food Festival by becoming the valet sponsor of the event! Benefits include:

- Opportunity to provide company-branded gifts and/or cards to be placed in each guest's vehicle by valet attendants
- Opportunity to park company vehicle near drop-off area
- Branded recognition at the vehicle drop-off (production provided)
- ▲ Table for ten (10) guests
- Ten (10) tickets to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

# **AUCTION PADDLE** \$7,500

Your company will be highlighted on the auction paddle printed on the back of each program, to be held high during every bid of the live auction! Benefits include:

- Company logo printed on the back of each program where the auction paddle is featured (production provided)
- 🔺 Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve the Executive Board for the gala
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# CHAMPAGNE \$7,500

What better way to kick off the main event than to offer the opening champagne toast from the main stage to all 390 guests! Benefits include:

- Corporate designee invited on stage to deliver the champagne toast
- ▲ Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- ▲ Verbal recognition at the event
- ▲ Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **CHECK-IN** \$7,500

Be the first logo all 390 guests see as they check in to this amazing event! Benefits include:

- Prominently displayed company logo near the check-in area (production provided)
- Opportunity to provide logoed pens for the check-in area
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **CHECK-OUT** \$7,500

Be the brand that each guest remembers as they leave the event. As the check-out sponsor, you have the opportunity to provide branded bags that a guest's auction items will be placed in as they check out! Benefits include:

- Prominently displayed company logo near the check-out area (production provided)
- Opportunity to provide branded bags that our volunteers will place guests' auction items in as they leave the event
- ▲ Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **DÉCOR** \$7,500

Have your logo in front of the eyes of every guest all night as part of the centerpiece! Your sponsorship will allow the American Cancer Society to create an atmosphere of high-end sophistication, helping us raise more money for our mission. Benefits include:

- Branded recognition on each centerpiece at the event (production provided)
- Table for ten (10) guests
- A Quarter-page color ad in the event program
- ▲ Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

# **GAME OF CHANCE** \$7,500

The Anchorage Wine & Food Festival features a popular Game of Chance for guests to participate in as one of our fun "games of giving!" The winner will receive a highly sought-after prize! Benefits Include:

- Company logo printed on aprons worn by volunteers (production provided)
- ▲ Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo on the event slide show
- Verbal recognition at the event
- ▲ Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **GAME OF SKILL** \$7,500

New to the gala this year, we are offering a funfilled game of skill! Guests of the Anchorage Wine & Food Festival can test their skill at an interactive game and have the chance to win a big-ticket prize! Benefits include:

- Prominently displayed company logo near Game of Skill area (production provided)
- ▲ Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- ▲ Verbal recognition at the event
- ▲ Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **LIGHT UP THE NIGHT** \$7,500

Guests at the gala will have an opportunity to purchase a sparkling, light-up ring which allows them to participate in our heads-andtails game. The winner of the game will be awarded a fantastic prize! Benefits include:

- Company logo printed on tags attached to each light-up ring (production provided)
- Company logo on aprons worn by volunteers (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
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## **MISSION BOUTIQUE** \$7,500

The mission boutique is a unique opportunity to provide a much-needed, practical item for a cancer patient right here in Alaska. Items will be sold by volunteers throughout the evening and will be put into the American Cancer Society gift closet for patients from around the state to receive free of charge. Benefits include:

- Your company's logo on aprons worn by volunteers (production provided)
- Table for ten (10) guests
- A Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
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# **MYSTERY WINE** \$7,500

Your company logo will be placed on 100 wine bags and featured in this interactive "game of giving." Guests will purchase a bottle of wine with the chance to receive extra prizes or bottles valued well over \$100! Benefits include:

- Company logo printed on custom wine bags (production provided)
- ▲ Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- ▲ Verbal recognition at the event
- ▲ Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **NO-HOST BAR** \$7,500

Showcase your company with branding at the place where guests flock to in droves – the no-host bar! Benefits include:

- Prominently displayed company logo near the nohost bar (production provided)
- ▲ Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- Verbal recognition at the event
- ▲ Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **SILENT AUCTION** \$7,500

The silent auction at the Anchorage Wine & Food Festival is a draw for all guests. Your company name will be prominently featured on materials used to make this key activity a success. Benefits include:

- Branded recognition near the silent auction (production provided)
- Opportunity to provided branded pens and/or clipboards for the silent auction
- **Table for ten (10) guests**
- Quarter-page color acknowledgment in the event program
- ▲ Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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## **TABLESIDE WINE SERVICE** \$7,500

Feature your company's logo on custom aprons worn by American Cancer Society volunteer tableside wine servers. These volunteers mingle among all distinguished guests throughout the evening. Benefits include:

- ▲ Your company's logo featured on aprons worn by volunteer wine servers (production provided)
- **Table for ten (10) guests**
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the Executive Board for the gala
- All sponsorship packages are exclusive and will be sold only once annually

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# **TABLE OF 10** \$5,000

If you and your friends want to be part of the festivities without any brand recognition or fanfare, this is the option for you!

# **SPONSORSHIP OPPORTUNITIES**

All sponsorship packages are exclusive and will be sold to only one company annually. All packages include logo placement in the event slideshow, verbal recognition at the event and an opportunity for a representative to serve on the Executive Board for the gala.

SPONSOR	PRICE	VIP PARTY	GALA	ACKNOWLEDGMENT	VIGNETTE	SPECIAL BENEFITS
Presenting	\$25,000	20 Tickets`	20 Seats	Full Page	60 Sec	Recognized as "presented by" everywhere Anchorage Wine & Food Festival appears. Corporate designee invited on stage during the event. Branded recognition on the main stage and at main entrance (production provided).
Survivorship	\$15,000	10 Tickets	10 Seats	Full Page	45 Sec	Recognition as the survivorship sponsor in the program. Branded recognition at main entrance (production provided).
VIP Pre-Party	\$15,000	10 Tickets	10 Seats	Full Page	45 Sec	Corporate designee invited to deliver a VIP Pre-Party toast. VIP Pre-Party beverage napkins featuring your company logo. Branded recognition in the Quarter Deck and at main entrance (production provided).
Bid Board	\$12,500	10 Tickets	10 Seats	Half Page	N/A	Branded recognition on the bid board (production provided). Opportunity to provide logoed pens for the bid board area.
Keynote Speaker	\$12,500	10 Tickets	10 Seats	Half Page	N/A	Company designee invited on stage to introduce keynote speaker, logo displayed in program next to speaker's biography, branded recognition at main entrance (production provided).
Table Gift	\$12,500	10 Tickets	10 Seats	Half Page	N/A	Company logo on each guest's gift. Branded recognition at main entrance (production provided).
Prevention	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Recognition as prevention sponsor in the program. Branded recognition at main entrance (production provided).
Printing	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Company recognized as printing sponsor on printed and electronic materials (program, e-vite and 2019 sponsorship booklet (with multi-year commitment)). Branded recognition at main entrance (production provided).
Research	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Recognition as research sponsor in the program. Branded recognition at main entrance (production provided).
Valet *Min. 2-year commitment	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Branded recognition at vehicle drop-off (production provided). Opportunity to park company vehicle near valet area. Company-provided gift and/or card placed in each guest's vehicle.

SPONSOR	PRICE	VIP PARTY	GALA	ACKNOWLEDGMENT	VIGNETTE	SPECIAL BENEFITS
Auction Paddle	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo displayed on auction paddle printed on the back of guest programs.
Champagne	\$7,500	N/A	10 Seats	Quarter Page	N/A	Corporate designee invited on stage to deliver champagne toast.
Check-In	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition near check-in area (production provided). Opportunity to provide logoed pens for check-in area.
Check-Out	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition near check-out area (production provided). Opportunity to provide logoed bags for guests to take home.
Décor	\$7,500	N/A	10 Seats	Quarter Page	N/A	Logo placement within the centerpiece at each table (production provided).
Game of Chance	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on aprons worn by volunteers (production provided).
Game of Skill	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition in the Game of Skill area (production provided).
Light Up The Night	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on a tag attached to each ring. Company logo on aprons worn by volunteers (production provided).
Mission Boutique	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on aprons worn by volunteers (production provided).
Mystery Wine	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo featured on custom wine bags (production provided).
No-Host Bar	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition near no-host bar (production provided).
Silent Auction	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition in silent auction area (production provided). Opportunity to provide company logoed pens for the silent auction.
Tableside Wine Service	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on aprons worn by volunteer wine servers (production provided).
Table of 10	\$5,000	N/A	10 Seats	N/A	N/A	N/A

All printed recognition is contingent upon the January 31, 2018 print deadline.

Multi-year commitments are available for all sponsorship opportunities. Please contact American Cancer Society staff for details.



#### **DESIGN SERVICES DONATED BY**





#### **PRINTING SERVICES DONATED BY**

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